

June 1, 2012
ADHDA General Meeting
8:30 a.m.

In attendance: approximately 35

Bring your business neighbor

New attendees were welcomed. Members were reminded to bring someone who does not normally attend to the next meeting.

Presentation

Vintage Hardware owners Becky and Paul, recipients of the May Astoria Cash Mob event said that it was a great success. About 22 people came and spent about \$700.

Committee updates

Business Development. Susan Trabucco reported that the May 16 Building Blocks for a Better Downtown forum received positive feedback. Phase 2 may possibly include inviting Michelle Reeves back for a visioning process. Taylor reminded that during the Forum Pacific Power offered free lighting evaluations to businesses interested in lowering their costs (see the Pacific Power website for details).

Promotions. Mary Ritter said that there will be a 4th of July Twilight Parade along the Riverwalk beginning at 8pm at the Maritime Museum and ending at the Transit Center. Kazoos and light sticks will be distributed to participants. The Second Astoria Cash Mob will take place on Friday, June 8 at 5:15. The name will be drawn at the end of this meeting.

Design. Cynthia said that now that the bumpouts have been planted volunteers are needed to maintain them – basically watering the plants. A watering truck has been made available by the City. A sign up sheet was circulated at the meeting. Taylor reminded that the planters also have to be watered and cared for by the businesses that adopted them. Blaire will put together a volunteer watering schedule. Brett Estes said that all the benches have been placed and salmon label trash cans are now on Marine Drive. More bike racks are on order. New bus shelters should be here next month. He noted that the bumpouts were planted by jail crews and the Job Corp students installed benches and bike racks.

Organization. Blue Anderson the volunteer application form should be ready next month. She called attention to the Membership Brochure that has been finalized and distributed at the meeting and invited members to pass them on to friends and neighbors and homeowners in the area. Taylor said that June begins the membership drive and encouraged members to submit their applications and membership dues. Current members will receive renewal letters.

Art Walk. The Art Walk input meeting was held on May 31 but had low attendance. Members interested in joining the Facebook closed group should contact Blaire. The next Art Walk is on June 9.

Treasurers report Tiffany reported balances as follows: checking - \$4863.47; money market \$27,605.92.

Sidewalk sale. The Sidewalk Sale dates are Thursday, Friday, Saturday and Sunday, July 5, 6,7 and 8. Taylor reminded that one of the recommendations made by Michelle Reeves is to bring some your store outside and then people will come inside. A successful sidewalk sale depends on everyone's participation.

Astoria Open Studio Tour July 28 and 29

Meeting adjourned at 9:30

Katie Murray
Secretary