



FRIDAY, AUGUST 7, 2015
ADHDA GENERAL MEETING RECAP

AGENDA

Introductions

1. General Introductions
 - a. Dulcye introduced Kevin Cronin, the new community development director for the City of Astoria
2. "Know Your Business Neighbor" – Astoria Naturals – Mike Angilletta
 - a. Mike of Astoria Naturals presented information on his skin care business. The product is distributed online at astorianaturals.com and through select local retailers.
 - b. Skin care; wide array of choices of scents and added health benefits
 - c. Anti-wrinkle, anti-redness
 - d. Body lotion, body wash, and face lotion
 - e. Soft launch online

Presentation

1. Friends of the Astoria Column – Tiffany Estes
 - a. Tiffany Estes provided an update on the Column Restoration project, and Angela Cosby answered questions about timeline for completion.
 - b. Restoration; painting needed during the summer – scaffolding
 - c. Working with artists, tongue point job corps
 - d. Column to be back open in early Fall
 - e. "Join the Crew" campaign
2. AHS Athletics – Howard Rub
 - a. Howard Rub provided an update on Astoria High School athletics and the discount card program.
 - b. The discount cards are out and available for purchase
 - c. This will be the first full season in the new complex
 - d. For advertising opportunities at the new facility on the jumbotron, contact Howard at HRub@astoria.k12.or.us

Updates and New Items

3. Pacific Northwest Brew Cup
 - a. Dulcye Taylor made a call for volunteers to assist with Brew Cup, happening September 25-27.
 - b. Dulcye Taylor presented information on the Pacific Northwest Brew Cup, including advertising opportunities, volunteer opportunities, and promotional opportunities via the Passport Program.
4. Committee Updates
 - a. David Reid presented an update from the BizDev committee, which is continuing to do "walkabouts" to visit new and existing businesses downtown.

- b. Katie Murray presented an update from the Promotion committee, and encouraged merchants to participate in the Sidewalk Faire in conjunction with Regatta.
- c. Ray Merritt presented an update from the Design committee. The committee's focus has been on keeping water on the plants in the planters downtown.
- d. Blue Anderston presented an update from the Organization committee and made a call for volunteers on all of ADHDA's committees.

General Announcements

Heritage Square informational fence

Aug. 27 – CEDR, Government Contractor

Sept. 5 – movie at McClure park

Oct. 1 – CEDR, 2-5pm, 50hours of classroom instruction and one-on-one

Dates to Remember

Date	Event	Time	Location
Aug. 31	SS Regatta in PORT	9am-6pm	
Sept. 2	Celebrity Infinity in PORT	8am-5pm	
Sept. 3	SS Navigator in PORT	9am-6pm	
Sept. 4	ADHDA General Meeting		
Sept. 12	2 nd Saturday Art Walk	5-8pm	Downtown Astoria

Looking Ahead

Date	Event	Time	Location
Sept. 25-27	14 th Annual PNW Brew Cup		www.pacificnorthwestbrewcup.com