



FRIDAY, JANUARY 3, 2014
ADHDA GENERAL MEETING 8:30 A.M.
BAKED ALASKA

MEETING HIGHLIGHTS

AGENDA

Please remember to turn your cell phones off or on silent.

Introductions

1. General Introductions
 - 50+ people were in attendance
2. LJ's prize patrol
 - LJ Gunderson did her Prize Patrol segment.
3. "Know Your Business Neighbor" – Kathy Kleczek from La Luna Loca
 - Kathy Kleczek from La Luna Loca did a brief presentation on her business, based in Cannon Beach and now with a location in downtown Astoria.

Presentation

1. Miss Oregon's Princess – Emma Graham
 - Emma Graham, 2013 Miss Oregon Princess, made a brief presentation on her role representing Clatsop County on the pageant circuit.
2. EPA Grant and Public Opinion – Brett Estes
 - Brett Estes presented information on an EPA grant project focused on the Heritage Square site. Part of the grant includes community outreach. Carrie Rackey of AMEC, the contracted consulting firm, provided additional detail on the project. Only 10 such grants were given in the country, and Astoria received one of them (\$400,000 value). Part of the funds will be used for assessment, and the remainder of the funds will be used for cleanup. A car dealership, dry cleaner and printing company were previously located on the site and contamination infiltrated over time.
3. Parking – Jim Pierce
 - Jim Pierce, the City's new parking control officer, was introduced. Policies concerning downtown business owners and employees parking in front of their businesses were also discussed.

Updates and New Items

1. ADHDA Board Executive Officers – Dulcye Taylor
2. Sandwich Boards Downtown, Business License, and Occupational Tax Fee – Dulcye Taylor

- a. Occupational tax and vehicle renewal paperwork has been mailed to downtown businesses from the City. Sandwich board sign permit renewal notices have also been mailed. Business owners are reminded to take care of their renewals on a timely basis. Signs that have not been renewed by March will bring action, including potential confiscation of the sign(s).
3. Committee Updates
- a. Business Development – David Reid
 - Business Development distributed a post-holiday survey for downtown retailers.
 -
 - b. Promotion – Regina Willkie
 - Promotions Committee solicited feedback on the holiday kickoff event and promotion
 - c. Design – Judith Stokes
 - Design Committee is planning up to three downtown cleanup projects for the year.
 - d. Organization – Blue Anderson
 - Volunteer Recognition and Awards Ceremony
 - Organization Committee announced the annual volunteer appreciation event, January 30, 5pm at the Fort George Tap Room. Nominations for volunteer recognition awards are open. Volunteers will also be encouraged to sign in at meetings and events so hours can be tracked for recognition and grant purposes.

General Announcements

Looking for a meeting space for an evening or meeting workshop? Contact Tara Gentile of CoCommercial at 503.836.7693. For more information about CoCommercial, <http://cocommercial.co/>

The FisherPoets Gathering is set for February 20-23. For more information, <http://www.fisherpoets.org/fisherpoets-gathering-2014.html>

Dates to Remember

- January 11, 2014 – 2nd Saturday Art Walk, 5-8pm
- January 30, 2014 – Volunteer Recognition and Awards Ceremony , Fort George Taproom beginning at 5:00pm
- February 7, 2014 – ADHDA General Meeting, 8:30am at Baked Alaska